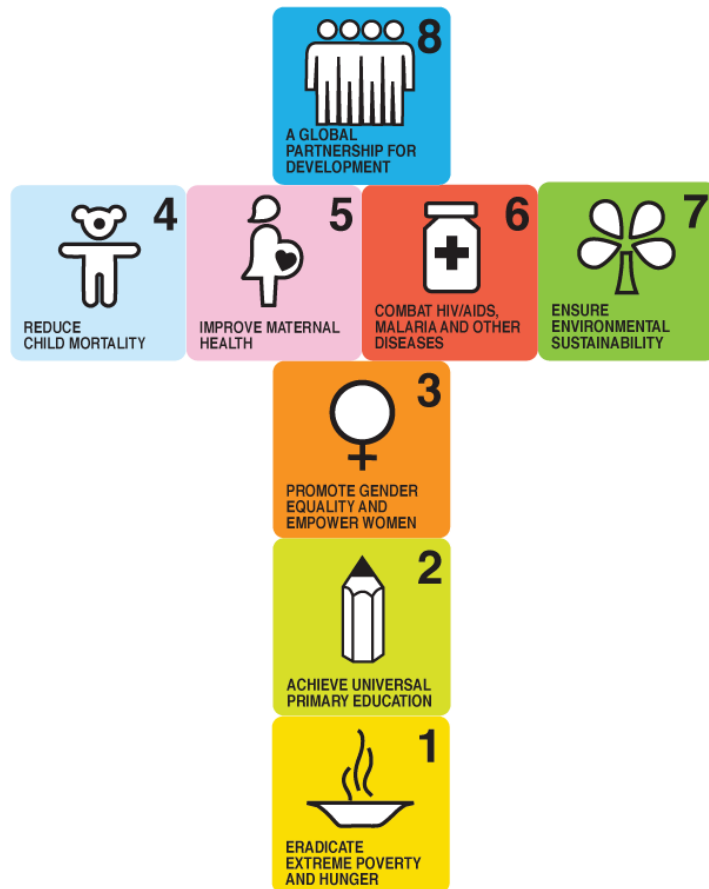


# **Easy Giving**

*in support of  
the Millennium Development Goals*



**Welcome to “Easy Giving,”** St. James’ program for facilitating donations in support of the Millennium Development Goals (MDGs). We hope it will be helpful and easy for you to use.

On the following pages, you’ll find:

- a program overview
- descriptions of beneficiary organizations
- a handy index of the organizations, tied to specific MDGs
- donation forms (additional forms are available on the table in the church foyer)

Please give feedback about “Easy Giving” to  
Ann Finch, MDG Coordinator

*St. James’ Episcopal Church  
11815 Seven Locks Road  
Potomac MD 20854  
(301) 762-8040  
fax: (301) 762-4076  
<http://www.stjamespotomac.org>*

## **PROGRAM OVERVIEW**

### ***How does it work?***

- Look through the list of selected organizations. Select the one to which you want to contribute.
- Fill out the donation form. Extra forms are in the church foyer.  
*Unspecified donations will be forwarded to Episcopal Relief and Development, in support of their MDG Inspiration Fund.*
- Make your check payable to **St. James' Episcopal Church**.
- Write "MDG", the name of the organization, and your envelope number, if you know it, on the memo line.
- Include the donation form and your check with your next offering.

Funds will be combined and forwarded to the specified organizations. You won't be added to any new mailing lists, and you won't have to worry about finding the address to mail your check! Your donation will be credited to your envelope number and will appear on your statements of giving from St. James,' designated as MDG support.

### ***Why should I make St. James' process my MDG contribution?***

"Easy Giving" benefits St. James,' too, in several ways:

- It helps fulfill our obligation to encourage your financial support of the MDGs (Resolution D022, passed at General Convention 2006).

- We get a better sense of our congregation's support of the MDGs.
- Program activity may provide an indication to our Missions and Outreach Committee about the concerns of our parish.

### ***Can I contribute to more than one organization?***

Absolutely! But we ask that you write a separate check for each. Our system is not set up to process checks that benefit more than one organization. Remember to include the organization's name on the memo line of each check.

### ***Why isn't my favorite organization on the list?***

Members of St. James' MDG Committee researched and recommended organizations for the list. We also considered what were the most popular organizations according to last year's ingathering on MDG Sunday (July 1, 2007). However, we have limited volunteer capacity and it would be hard to track a large number of organizations, so we had to narrow the choices. We tried to create a selection of organizations that would give you a choice regardless of what MDGs you want to target.

The list will remain under review, and if an organization isn't receiving much – or any – support, we'll consider replacing it with another that people want. Give us feedback! It's the only way we can make this program more useful for you!

***How can I donate appreciated stock or other non-cash contributions to MDG organizations?***

Please contact St. James' Treasurer,  
Parke Brown.

*On the following pages are the selected organizations. We hope you will find their work inspiring and worthy of support.*

**Africare**

<http://www.africare.org>

Africare helps Africa. A leader among private, charitable U.S. organizations assisting Africa, Africare is also the oldest and largest African-American led organization in the field — and Africa is Africare's specialty.

Africare's programs address needs in three principal areas:

- Health and HIV/AIDS
- Food security and agriculture
- Emergency response

Complementing and extending our work in those focus areas, Africare supports programs in:

- Water resource development
- Environmental management
- Literacy and vocational training
- Microenterprise development
- Civil-society development and governance

Africare now reaches families and communities in some 25 countries in every major region of Sub-Saharan Africa, from Senegal to South Africa and from Chad to Mozambique. Since its founding in 1970, Africare has delivered more than \$710 million in assistance — over 2,000 projects — to 36 countries Africa-wide.

The late John T. Walker, the first African-American Episcopal bishop of Washington was a longtime chairman of Africare's Board. Africare holds an annual fundraising dinner at which it awards the Bishop John T. Walker Distinguished Humanitarian Service Award.

## CARE

<http://www.care.org>

CARE is a leading humanitarian organization fighting global poverty. We place special focus on working alongside poor women because, equipped with the proper resources, women have the power to help whole families and entire communities escape poverty. Women are at the heart of CARE's community-based efforts to improve basic education, prevent the spread of HIV, increase access to clean water and sanitation, expand economic opportunity and protect natural resources. CARE also delivers emergency aid to survivors of war and natural disasters, and helps people rebuild their lives.

Our mission is to serve individuals and families in the poorest communities in the world. Drawing strength from our global diversity, resources and experience, we promote innovative solutions and are advocates for global responsibility. We facilitate lasting change by:

- Strengthening capacity for self-help
- Providing economic opportunity
- Delivering relief in emergencies
- Influencing policy decisions at all levels
- Addressing discrimination in all its forms

Guided by the aspirations of local communities, we pursue our mission with both excellence and compassion because the people whom we serve deserve nothing less.

## Central Asia Institute

<http://www.ikat.org>

*Greg Mortenson's failed attempt to climb Pakistan's K2 has led to transformed lives.*

Central Asia Institute grew out of one man's promise to build a school for the villagers who saved his life. Central Asia Institute has many projects that support its mission to promote education and literacy in Pakistan and Afghanistan.

- School Buildings- CAI is often the only organization (government, international, or local) supporting local initiatives in several of the underserved areas of Pakistan and Afghanistan. Each project involves local people in all phases: initiation, implementation and evaluation.
- Scholarships- Central Asia Institute awards primary, secondary, and advanced education scholarships.
- Teachers - The most important step to establish education in a remote village is to have community participation and a dedicated local teacher. There is very little government or outside organization support for teachers in the regions CAI serves.
- Public Health - In conjunction with girls' school projects, 5-10% of CAI's total overseas resources are devoted to critical needs including public health and environmental sustainability.
- Women's Centers- For women, a community center is an especially important place where they can gather, resolve problems and learn vocational training skills.

## Conservation International

<http://www.conservation.org>

As a ground-breaking leader in solving the complex, global-scale problems that threaten nature, we approach our work strategically. Our 2004 strategic planning process produced a comprehensive, innovative work plan for 2005 to 2010. And we designed the Future for Life Campaign to finance the work it calls for.

The campaign aims to make measurable progress toward ensuring a resilient, sustainable future for life on Earth.

To fulfill this bold ambition, we must use our in-depth knowledge of science, economics, policy solutions, and community engagement to devise original approaches to address complex environmental problems such as climate change.

We are pleased to be on track or ahead of schedule with all our specific Future for Life programmatic and financial goals, which include:

- Discovering, assessing, and safeguarding species.
- Implementing effective strategies, community engagement, and long-term financial support to protect landscapes and seascapes.
- Building the capacity of indigenous people and local communities to care for ancestral lands.
- Developing innovative methods to address issues such as climate change, human well-being, and corporate best practices.
- Raising awareness around a conservation ethic.
- Guaranteeing effectiveness by developing a robust organizational infrastructure to support our work at home, in the field, and around the world.

This is work that truly matters to the planet, and we are confident we will meet or exceed all of our campaign goals by 2010.

## Episcopal Relief and Development (ERD): The MDG Inspiration Fund

[http://www.er-d.org/MDGIF\\_Learn/](http://www.er-d.org/MDGIF_Learn/)

***(Note: ERD is our “Easy Giving” default organization: undesignated donations will be forwarded to ERD)***

The MDG Inspiration Fund was launched in 2007 by Episcopal Relief & Development, Jubilee Ministries and the Executive Council of the Episcopal Church.

Focusing specifically on achieving MDGs 4, 5 and 6, the Fund implements programs to fight malaria and other preventable diseases in Africa and Asia, and provides basic health care, health education, and sanitation systems in Latin America and the Caribbean.

With just a few simple interventions, we help to save millions of lives:

- Long-lasting insecticide-treated nets provide protection from malaria — a preventable illness that kills 1 million people every year.
- Basic sanitation systems and wells eliminate water-borne diseases that claim the lives of 4,000 children every day.
- Smokeless stoves reduce acute respiratory infections and chronic respiratory disease — the leading cause of death in children under 5 in Latin America.
- Knowledge about HIV/AIDS prevents the spread of the disease, which has now killed 25 million people and left 15 million orphans.

## Episcopalians for Global Reconciliation

<http://www.e4gr.org>

*Helping keep the MDGs on the Episcopal Church's radar.*

Episcopalians for Global Reconciliation (EGR) is a grassroots movement of connection and collaboration for creative ministry following Christ by heeding his call to seek & serve him in the extreme poor around the world. EGR's mission is:

- To direct the Church's attention globally, using the Millennium Development Goals as a structure for living out Christ's call to seek and serve him in "the least of these" (Matthew 25).
- To make explicit the Christ center of the MDG movement in the Church, drawing people to this mission not as a secular agenda but as a way to fulfill Jesus' words "that all might have life and have it in abundance." (John 10:10).
- To herald a call to conversion at every level of our common life.
- To lift up the opportunity and need for confession, repentance and amendment of life, calling each to let Christ change us so we can be part of God's mission of global reconciliation – individually and corporately.

EGR works through many emerging structures and relies primarily on volunteers and electronic communication. Its network provides a way to share the creativity of the Spirit as we are called to mission.

EGR spreads the Good News about what's possible when we engage God's mission of global reconciliation – then makes the handshakes happen so the mission happens at its best, most creative and most joyful.

## Five Talents

<http://www.fivetalents.org>

Commended by resolution at the 1998 Lambeth Conference, Five Talents was created as a long term response to the ravages of poverty that debilitate communities in developing countries. The founders, including Anglican Church leaders, talked about the plight of the poor and those dying of famine, AIDS/HIV and other diseases. They wanted not only to assist but also to guard the dignity of the poor, many of whom survive on \$1 a day, by supporting them in small businesses. Today, Five Talents is headquartered in Vienna, Virginia, outside Washington, D.C. We have offices in London and Kampala, Uganda, as well as an office in the southeast US that coordinates our Latin American program and curriculum development. We are supported by hundreds of volunteers across the US and the UK.

Five Talents gives people the opportunity to lift themselves out of poverty by providing access to basic savings and microcredit services built on their trusted community traditions. We provide biblically-based business training to help the poor start small businesses and begin to build their future. Five Talents supports indigenous institutions working in microenterprise development and work primarily through the following services and programs:

- Consulting services, training and education for savings and microcredit programs.
- Materials that promote Biblical business principles.
- Loan capital for the poor.

## Freedom from Hunger

<http://www.freedomfromhunger.org>

Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty.

Credit with Education is Freedom from Hunger's worldwide strategy to bring self-help solutions to the fight against hunger -- one family at a time. Through a combination of cash credit and vital health/nutrition education, women can buy more and better food, invest in their children's education, take control of their families' health, and help each other to have a greater influence in their communities.

The Malaria Initiative, now under way, includes several components. The first is an education module that engages women in dialogue about how malaria is spread, who is most vulnerable to its ravages, how to recognize the disease in its early stages when it can be effectively treated, and how to prepare dosages of anti-malarial drugs in amounts appropriate for very young children. The education module also emphasizes the importance of sleeping under insecticide-treated bednets and how to organize action to safeguard communities. Since many of the women participating in Credit with Education can neither read nor write, the education is presented in a series of learning sessions that explore new ideas through role play, story and song.

Freedom from Hunger launched the Microfinance and Health Protection (MAHP) initiative in 2006 to help our local partners create and sustain key health protection services that complement their credit services and help credit clients safeguard their families' health.

## GAVI

<http://www.gavialliance.org>

The GAVI Alliance is a unique, multi-dimensional partnership of public and private sector resources with a single, shared focus: to improve child health in the poorest countries by extending the reach and quality of immunization coverage within strengthened health services.

GAVI's partners include UN agencies and institutions (UNICEF, WHO, the World Bank), civil society organizations (International Pediatric Association), public health institutes (The Johns Hopkins Bloomberg School of Public Health), donor and implementing country governments, the Bill & Melinda Gates Foundation, other private philanthropists, vaccine industry representatives, the financial community and others whose collective efforts and expertise are enabling much greater progress to be made in this field than ever before.

GAVI's strategy supports its mission to save children's lives and protect people's health by increasing access to immunization in poor countries.

Specific targets include:

- 66% reduction in child mortality rates in 36 designated countries by 2015
- Introduction of hepatitis B vaccine in 72 countries by 2010
- Raising an additional US\$4.5 billion to support immunization programs by 2010.

## **Mercy Corps**

<http://www.mercycorps.org>

Mercy Corps exists to alleviate suffering, poverty and oppression by helping people build secure, productive and just communities. Since 1979, Mercy Corps has provided \$1.5 billion in assistance to people in 106 nations. Our strategy is to work in countries in transition, where communities are recovering from disaster, conflict or economic collapse. Our experience demonstrates that turmoil and tragedy often create opportunities for lasting, positive change. We add our greatest value on the ground by supporting those pockets of positive change with community-led and market-driven action.

- We believe in the intrinsic value and dignity of human life.
- We are awed by human resilience, and believe in the ability of all people to thrive, not just exist.
- Our spiritual and humanitarian values compel us to act.
- We believe that all people have the right to live in peaceful communities and participate fully in the decisions that affect their lives.
- We believe that human imagination and energy can inspire innovative solutions to any problem, no matter how intractable.
- We believe that it is our duty to be effective stewards of the financial resources entrusted to us.
- We enable community-led and market-driven recovery and development that empowers people to achieve the change they want to see.
- We find social innovations that address the world's toughest problems.
- We inspire people in the developed world to engage on global challenges through education and advocacy.

## **PlayPumps International**

<http://www.playpumps.org>

PlayPump systems are innovative, sustainable, patented water pumps powered by children at play. Installed near schools, the PlayPump system doubles as a water pump and a merry-go-round for children.

The PlayPump system also provides one of the only ways to reach rural and peri-urban communities with potentially life saving public health messages.

While children have fun spinning on the PlayPump merry-go-round, clean water is pumped from underground into a 2,500-liter tank, standing seven meters above the ground. A simple tap makes it easy for adults and children to draw water. Excess water is diverted from the storage tank back down into the borehole.

The water storage tank provides a rare opportunity to advertise in outlying communities. All four sides of the tank are leased as billboards, with two sides for consumer advertising and the other two sides for health and educational messages. The revenue generated by this unique model pays for pump maintenance. The design of the PlayPump water system makes it highly effective, easy to operate and very economical, keeping costs and maintenance to an absolute minimum.

Capable of producing up to 1,400 liters of water per hour at 16 rpm from a depth of 40 meters, it is effective up to a depth of 100 meters.

## **Wildlife Alliance**

<http://www.wildlifealliance.org>

*a partner organization of USAID*

Since its inception in 1994 as the Global Survival Network, the organization now known as Wildlife Alliance has worked with local governments, communities and other like-minded non-governmental organizations to implement cutting edge programs in Southeast Asia, Russia, South America, and the Western Pacific that protect wildlife in the field, fight the illegal trade of wildlife parts, reduce consumer demand, and provide alternative livelihoods to illegal trading for local communities.

We believe that the protection of the world's wildlife and wild places is both feasible and essential to ensuring that human communities and wild fauna and flora survive into the coming millennia. In developing strategies to conserve wildlife and habitats, we look at the entire picture. It's not enough to develop initiatives to protect a single species or piece of land outside of the surrounding economic or social context. We take the entire area in which we are working (Thailand, Cambodia, Russia) into account, including economics and the needs of local people, and work to develop strategies to help communities and wildlife live together peacefully. Wildlife Alliance then empowers the locals to change their situation by providing alternatives to wildlife poaching and habitat destruction (mushroom farming, vegetable farming) to end illegal trading, and to enable locals to preserve their homeland. Wildlife Alliance also believes that conservation education of local children is an essential component to fostering positive conservation attitudes now and in the future.

## **and ONE last thought...**

### **ONE Episcopalian**

<http://www.episcopalchurch.org/ONE>

*Help the Church raise its voice*

The world holds in its hands the resources, strategies, and capabilities to eradicate extreme poverty. What's missing is the political will. That makes your participation, your voice, joining together as ONE with people around the world so important.

#### **Become a ONE Episcopalian Today!**

Go online and sign the ONE Campaign pledge and become a ONE Episcopalian through the Episcopal Public Policy Network (EPPN). As a ONE Episcopalian you will receive periodic emails from the EPPN and ONE campaign.

WE BELIEVE that in the best American tradition of helping others help themselves, now is the time to join with other countries in a historic pact for compassion and justice to help the poorest people of the world overcome AIDS and extreme poverty.

WE RECOGNIZE that a pact including such measures as fair trade, debt relief, fighting corruption and directing additional resources for basic needs education, health, clean water, food, and care for orphans would transform the futures and hopes of an entire generation in the poorest countries, at a cost equal to just one percent more of the US budget.

WE COMMIT ourselves - one person, one voice, one vote at a time - to make a better, safer world for all.

#### **Wear a White Wristband**

Whenever and wherever you wear a ONE wristband you say -- even without saying a word -- that you are part of a movement calling for Americans to join as ONE to end global poverty.

ORGANIZATION	GOAL 1 Hunger/ Poverty	GOAL 2 Education	GOAL 3 Gender Equality	GOAL 4 Infant Mortality	GOAL 5 Maternal Health	GOAL 6 Preventing Disease	GOAL 7 Environ- ment	GOAL 8 Partner- ship
Africare	√	√	√		√	√	√	
CARE	√	√	√	√	√	√	√	√
Central Asia Institute		√	√					
Conservation International							√	
Episcopal Relief and Development MDGIF				√	√	√		
Episcopalians for Global Reconciliation								√
Five Talents	√		√					
Freedom from Hunger	√		√			√		
GAVI				√		√		
Mercy Corps	√	√	√	√	√	√	√	√
ONE Episcopalian								√
PlayPumps International							√	
Wildlife Alliance	√						√	√

## “EASY GIVING” DONATION FORM

Your name: \_\_\_\_\_

Date: \_\_\_\_\_ Envelope # (if known): \_\_\_\_\_

Donation for (PLEASE CHECK ONLY ONE):

Africare	
CARE	
Central Asia Institute	
Conservation International	
Episcopal Relief and Development	
Episcopalians for Global Reconciliation	
Five Talents	
Freedom from Hunger	
GAVI Fund	
Mercy Corps	
PlayPumps International	
Wildlife Alliance	
ONE Episcopalian – advocacy only	

Amount enclosed: \_\_\_\_\_

Please make payment to

**ST. JAMES' EPISCOPAL CHURCH**

Write “MDG,” the organization’s name, and your envelope number, if known, on the memo line.

Enclose it in an envelope with this form and place it in the offering plate.